

# CYCLE SURVEY

The form may be reproduced by employers wishing to carry out their own travel surveys.

## HOW TO USE THE CYCLE SURVEY DATA

To put the information gathered into context you will also need to know:

- the number of employees in your organisation
- the number of people surveyed (it might not be the entire workforce)
- the number of completed forms returned.

**Question 1** will tell you the number of people in your organisation who already cycle to work.

**Question 2** will reveal some of the deterrents to cycling. The information will also help you plan future promotions and campaigns. For example, if significant numbers of people are unable to ride a bike you might want to arrange training sessions. Or, if people highlight the weather as a major deterrent, you could circulate a few official statistics. (It's sometimes hard to believe but a typical cycle commuter is likely to get seriously wet less than 20 times a year!) In addition, it may enable you to argue that, given a bit of investment and support, a significant number of car journeys could be converted to cycle journeys.

**Questions 3 and 4** will show the level of demand amongst the workforce for improved cycling conditions.

**Questions 5 and 6** will show people's priorities and help you devise your action plan.

**Question 7** will show whether there are any gender-specific issues.

**Question 8** will give you an idea of how far people travel each day. This information looks particularly impressive plotted on a map. Show the numbers of people living within five miles of the workplace. Almost all can be considered potential cyclists!

**Question 9** will provide the basis for a mailing list. Use it to keep colleagues informed or to invite people to meetings.

This is a comprehensive travel survey looking at various forms of transport. Again, you may wish to modify it slightly, adding questions relevant to your particular organisation.

## SAMPLE STAFF TRAVEL SURVEY • CONFIDENTIAL

<b>1. Full home postcode</b> _____		<b>11. Which of the following do you occasionally use instead of your usual form of transport?</b>	
<b>2. Gender</b>		<input type="checkbox"/> Bus	01
<input type="checkbox"/> Male	01	<input type="checkbox"/> Bicycle	02
<input type="checkbox"/> Female	02	<input type="checkbox"/> Car, on your own	03
<b>3. Staff group (e.g.nursing, catering, admin)</b>		<input type="checkbox"/> Car, with other(s)	04
_____		<input type="checkbox"/> Foot	05
<b>4. Usual place of work (building and site)</b>		<input type="checkbox"/> Motorbike	06
_____		<input type="checkbox"/> Train	07
		<input type="checkbox"/> Other (please specify)	08
<b>5. How often do you work at more than one location?</b>		<input type="checkbox"/> No alternative used	09
<input type="checkbox"/> Never	01		
<input type="checkbox"/> Less than once a week	02	<b>12. How far do you travel to work</b>	
<input type="checkbox"/> One to four times a week	03	<input type="checkbox"/> Up to 1 mile	01
<input type="checkbox"/> Once a day	04	<input type="checkbox"/> Over 1 mile and up to 2 miles	02
<input type="checkbox"/> More than once a day	05	<input type="checkbox"/> Over 2 miles and up to 4 miles	03
<b>6. Age</b>		<input type="checkbox"/> Over 4 miles and up to 10 miles	04
<input type="checkbox"/> Under 25	01	<input type="checkbox"/> Over 10 miles and up to 20 miles	05
<input type="checkbox"/> 25-34	02	<input type="checkbox"/> Over 20 miles	06
<input type="checkbox"/> 35-44	03		
<input type="checkbox"/> 45-54	04	<b>13. How long does it currently take you to get to work?</b>	
<input type="checkbox"/> 55 or over	05	<input type="checkbox"/> Up to 15 minutes	01
<b>7. Do you have a disability which affects your travel arrangements?</b>		<input type="checkbox"/> 16- 30 minutes	02
<input type="checkbox"/> Yes	01	<input type="checkbox"/> 31- 60 minutes	03
<input type="checkbox"/> No	02	<input type="checkbox"/> 61- 90 minutes	04
		<input type="checkbox"/> Longer than 90 minutes	05
<b>8. How many days in an average week do you work?</b>			
(Please insert number of days) _____		<b>11. Which of the following changes would encourage you to cycle to work? (If you already cycle to work, which would you most like to see?)</b>	
<b>9. Do you normally work:</b>		<i>PLEASE TICK NO MORE THAN 2.</i>	
<input type="checkbox"/> Normal working day e.g. 8-4, 9-5, 10-6	01	<input type="checkbox"/> Safer, better lit worksite cycle paths	01
<input type="checkbox"/> Day shifts i.e. mornings/afternoons	02	<input type="checkbox"/> Improved cycle paths on the journey to work	02
<input type="checkbox"/> Out of hours e.g. night shifts	03	<input type="checkbox"/> Improved cycle parking at the workplace	03
<input type="checkbox"/> Other (please specify)?	04	<input type="checkbox"/> Workplace showers and changing facilities for cyclists	04
<b>10. How do you <i>mostly</i> travel to work</b>		<input type="checkbox"/> Workplace lockers for cyclists	05
<input type="checkbox"/> Bus	01	<input type="checkbox"/> Arrangements to buy a bicycle at a discount	06
<input type="checkbox"/> Bicycle	02	<input type="checkbox"/> Other (please specify)	07
<input type="checkbox"/> Car, on your own	03		
<input type="checkbox"/> Car, with other(s)	04	<input type="checkbox"/> None	08
<input type="checkbox"/> Foot	05		
<input type="checkbox"/> Motorbike	06		
<input type="checkbox"/> Train	07		
<input type="checkbox"/> Other (please specify)	08		

Continued overleaf

\*The survey form has been taken from Changing Journeys to Work: An Employer's Guide to Green Commuter Plans, produced by Transport 2000.