

CYCLE SURVEY

This is a simple travel survey concentrating solely on cycling issues. You may wish to modify it slightly, adding questions relevant to your particular organisation.

The inclusion of a prize draw is a proven way of ensuring a high completion and return rate.

The survey is available electronically or on disc from Life Cycle UK.

As part of our Travel Plan **YOUR ORGANISATION** wants to encourage and enable more people to cycle to work.

Please spend a few minutes completing this travel survey.

★ In a prize draw on – date – five lucky people will win a £10 W H Smith voucher. If you wish to take part in the draw please complete section 9 of the survey.

1	How do you currently travel to work? <i>(please tick your main form of transport)</i>	✓
	Car (as driver)	
	Car (as passenger)	
	Bus	
	Train	
	Motorbike	
	Walk	
	Cycle <i>(if you tick this box please go straight to question 4)</i>	
	Other (please specify)	

2	What deters or prevents you from cycling? <i>(please tick as many boxes as apply)</i>	✓
	Road danger	
	Too far	
	I'd get sweaty/dirty	
	It's too much effort	
	Don't know a good route	
	The weather	
	I don't own a bike	
	I can't ride a bike	
	Illness or disability	
	Other <i>(please specify)</i>	

3	Non-cyclists. Can YOUR ORGANISATION do anything that might encourage you to cycle?	✓
	Yes <i>(if you tick this box please go straight to question 5)</i>	
	No <i>(if you tick this box please go straight to question 7)</i>	

4	Cyclists. Would you like to see YOUR ORGANISATION doing more to encourage and support cycling at the workplace?	✓
	Yes	
	No <i>(if you tick this box please go straight to question 7)</i>	

5	Would you like to see YOUR ORGANISATION providing any of the following? <i>(please tick as many boxes as apply)</i>	✓
	More cycle parking	
	Covered cycle parking	
	Storage lockers	
	Clothes drying facilities	
	Showers	
	Better ways on and off the site	
	Cycle skills training for staff	
	Information about cycle routes	

6	What else do you think would encourage more people to cycle to work?	✓
	<i>(Please write your ideas here)</i>	

7	Your gender	✓
	Male	
	Female	

8	What is the first part of your post code? (e.g.BS15)	
	<i>(postcode)</i> / / / / /	

9	This section is optional	
	Your name	
	Department at work	
	Extension number	
	Do you wish to enter for the prize draw	<i>please tick</i>
	Do you wish to be kept informed of future developments regarding cycling?	

Thank you for your time. Please return this form to ????? no later than ?????